

## **Mitsubishi Electric proudly supports Make-A-Wish Ireland on their ‘Believe in Magic Christmas Appeal.**

Dublin Ireland, December 21<sup>st</sup> 2021

As part of their Charity Partner Programme, Mitsubishi Electric Ireland sponsors and donates to charities and good causes across Ireland. This year as part of its programme Mitsubishi Electric has once again lent its support to the Make-A-Wish Ireland charity. Mitsubishi Electric is sponsoring the Make-A-Wish Ireland “Believe in Magic” fundraising campaign. The ‘magic’ campaign was launched last month with a posted mail appeal to companies across Ireland to donate towards their mission of granting wishes to children with life-threatening medical conditions.

Mitsubishi Electric Ireland launched its charity programme in 2016 and since then has contributed thousands of euro to charities across Ireland. As part of this programme, Mitsubishi Electric Ireland chooses one main charity to support each year, as well as continuing to support local communities and clubs through sponsorships and donations.

This is not the first year Mitsubishi Electric has supported the Make-A-Wish Ireland charity and the charity has become close to the hearts of the Mitsubishi Electric team. Ciaran Moody, General Manager of Mitsubishi Electric Ireland speaks for all the staff when he says “we are delighted to be able to support Make-A-Wish Ireland and to help raise awareness for such a great charity, while supporting the children with their wishes. We hope that our charity programme can help make a real difference in Irish society, and most importantly, to the children and families benefiting from this programme.”

The Make-A-Wish foundation is a non-government funded charity which grants wishes for children aged between 3 and 17, with a life-threatening medical condition. Once a child is nominated to Make-A-Wish Ireland, the team of staff and volunteers work with the child, their siblings and family to help make their

wish come true.

For more information on Mitsubishi Electric's charity programme visit [ie.mitsubishielectric.com](http://ie.mitsubishielectric.com)

Image:



L to R: Ciaran Moody, General Manager Mitsubishi Electric Ireland and Susan O Dwyer, CEO Make-A-Wish Ireland.

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## **About Mitsubishi Electric Corporation**

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With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognised world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, transportation and building equipment.

With around 145,817 employees the company recorded consolidated group sales of approximately 40.7 billion dollars\* in the fiscal year that ended on March 31, 2019.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

### **Factory Automation Ireland**

Mitsubishi Electric Europe B.V. Factory/Industrial Automation- Ireland is located in Dublin, Ireland. It is a part of the European Factory Automation Business Group based in Ratingen, Germany which in turn is part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of Industrial Automation – Irish Branch is to manage sales, service and support across its network of local distributors throughout Ireland

\*Exchange rate 111 Yen = 1 US Dollars, last updated 31.03.2019 (Source: Tokyo Foreign Exchange Market)

**Further Information:**

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