

Mitsubishi Electric Sponsors Make-A-Wish Ireland's 2024 Christmas Campaign

Dublin, Ireland – 18th December 2024.

Mitsubishi Electric is proud to announce its sponsorship of Make-A-Wish Ireland's 2024 Christmas Campaign, supporting the organisation in granting life-changing wishes to children living with critical illnesses. This partnership underscores Mitsubishi Electric's ongoing commitment to fostering joy, hope and inspiration in communities across Ireland.

As part of this sponsorship, Mitsubishi Electric is funding Make-A-Wish Ireland's highly anticipated Christmas fundraising video. The video, which debuted in early December, will shine a spotlight on the profound impact of granting wishes, capturing heartwarming stories of children and families whose lives have been touched by the generosity of donors and supporters.

"At Mitsubishi Electric, we believe in creating a positive impact that extends beyond our products and services," said Ciaran Moody, Branch President at Mitsubishi Electric Ireland. "By supporting Make-A-Wish Ireland's Christmas Campaign, we hope to bring a message of hope and resilience to families in need during this festive season."

The fundraising video aims to inspire individuals and businesses alike to contribute to

Make-A-Wish Ireland's mission. With every donation, the charity moves closer to granting more magical wishes, from transforming bedrooms into dream spaces to making unforgettable family trips possible.



David Burns, Head of Fundraising at Make-A-Wish Ireland, also commented on the collaboration: "Through the support of Mitsubishi Electric, they have enabled us to bring our Christmas fundraising video to life, which will touch the hearts of many and encourage vital donations. Together, we can bring hope and joy to children who need it most."



Mitsubishi Electric's sponsorship reflects its dedication to corporate social responsibility and building a sustainable, caring society. Through this collaboration, the company aims to amplify the spirit of giving and encourage others to join the cause.

To learn more about the campaign or to make a donation, visit Make-A-Wish Ireland's official website at <https://makeawish.ie/corporate-christmas/>

About Mitsubishi Electric Corporation

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its "Changes for the Better." The company recorded a revenue of 4,476.7 billion yen (U.S.\$ 36.7 billion*) in the fiscal year ended March 31, 2022. For more information, please visit www.mitsubishielectric.com

*U.S. dollar amounts are translated from yen at the rate of ¥221=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2022.

About Mitsubishi Electric Ireland

Mitsubishi Electric Europe B.V. Ireland has its headquarters in Plunkett House, Grange Castle Business Park, Dublin 22 and has been serving the Irish market since 1981. The Irish Branch is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan. Mitsubishi Electric Ireland provides a wide range of products and services, primarily focusing on HVAC (heating, ventilation and air-conditioning) systems, IT Cooling solutions and automation. The Irish branch serves a wide range of sectors, including residential, commercial and industrial and is widely known for its reliable, high-quality products and solutions and their strong customer service. The Irish branch has two divisions;(Living Environmental Systems (LES) and Factory Automation (FA).

About Make-A-Wish Ireland

Make-A-Wish Ireland is a registered charity that grants the wishes of children with life-threatening medical conditions, bringing hope, strength, and happiness to their lives. Make-A-Wish Ireland was established in 1992 and grants wishes to children with critical illnesses across four categories: "I wish to go," "I wish to be," "I wish to meet," and "I wish to have." These wishes transform lives, foster well-being, and create cherished memories for children and their families.

Since its inception, the organisation has fulfilled over 3,250 wishes, making a significant impact on the lives of brave children and their families. To learn more visit www.makeawish.ie.