

# Mitsubishi Electric Ireland supports the launch of new WiBSE chapter in Northern Ireland

Since hosting their first women's day event in 2022, Mitsubishi Electric Ireland have established themselves as leaders in creating a platform for women to come together, connect and bond. As a company that believes in fostering an empowering environment for women in this industry to thrive, Mitsubishi Electric Europe Irish Branch found it to be a perfect match when the head of the new WiBSE chapter in Northern Ireland, reached out and asked the Irish branch to sponsor and co-host an event to celebrate the launch of their newest chapter.



Group photo of participants at the launch event for WiBSE Northern Ireland sponsored by Mitsubishi Electric Ireland

"It is vital for women to create an open community, uniting their experiences in building services. This fosters progress and inclusivity while inspiring younger girls to pursue STEM fields, demonstrating that with determination and passion, the possibilities are limitless." - Adrienne Gorman, Chairperson WiBse Northern Ireland.

WiBSE's purpose is clear: to inspire the next generation of women in building services engineering and to create a robust support network. With our strong history of running positive and effective women's events, the two were able to create a fantastic opportunity to celebrate the achievements of women in the building services industry and to encourage more women to join and progress within this industry in Northern Ireland.

"Hosting events like this helps to show case the limitless career advancement opportunities, including advancing into senior roles, success stories and courses that are available to women in our industry! They also provide an opportunity for female engineers from diverse fields to connect, collaborate and explore cross-sector growth within the industry" Margaret Rafter, Consultant Sales Engineer, Mitsubishi Electric Europe Irish Branch.

The event featured a wonderful evening of painting, providing attendees with a unique opportunity to engage in a creative activity whilst meeting new people and networking. Such events are crucial for fostering friendships and meaningful connections within the industry.

The event, held at The Waterman House in Belfast, marked a significant milestone in Mitsubishi Electric and WiBSE's mission to inspire and support women in the industry. The establishment of the newest chapter in Northern Ireland highlights the importance of such platforms in empowering women and fostering a more inclusive and supportive industry environment!

"These events are crucial for individual development and for promoting broader gender equality in the professional world. They help highlight and address challenges in our industry and promote discussions on equality and inclusion" - Siobhán Gilroy, Business Development Manager Leinster Region, Mitsubishi Electric Europe Irish Branch.